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**Anne-Marie J. Audet, MD, MSc**

**Vice President, Quality Improvement and Efficiency, Commonwealth Fund**

Anne-Marie J. Audet, MD, MSc. returned to the Fund in July 2008 as Vice President, Quality Improvement and Efficiency, a position she held for six years prior to her departure two years ago. Dr. Audet created and built the Quality Improvement and Efficiency programs. She will also work closely with the Fund's Commission on a High Performance Health System in its efforts to improve the quality and efficiency for the US health system. Dr. Audet has worked in the field of quality improvement for many years and brings to the Fund a deep understanding of the science of quality improvement, as well as an appreciation of the barriers and enablers that come into play when having to translate knowledge into real-world situations. At the national level, Dr. Audet worked in policy analysis at the American College of Physicians. At the state level, she led the implementation of the Medicare Health Care Quality Improvement Program in Massachusetts while working at the Massachusetts Peer Review Organization. More recently, she worked at the level of a health care institution and an integrated network of care with CareGroup. Dr. Audet served as director of the Office for Clinical Effectiveness/Process Improvement at Beth Israel Deaconess Medical Center in Boston, where she was responsible for development of quality measurement systems, educational programs, and institution-wide medication safety initiatives. She was coeditor of Clinical Crossroads, a series published monthly in the Journal of the American Medical Association. She was assistant professor in Medicine at Harvard University. She serves on the Massachusetts Medical Society and Alliance Charitable Foundation Board and more recently was appointed to the Institute of Medicine Subcommittee on Quality Improvement Organizations' Evaluation. Dr. Audet holds a B.Sc. in cell and molecular biology and an MDCM and M.Sc. from McGill University and an S.M. in health policy and management from Harvard University.

**Bruce Bagley, M.D.**

### **Medical Director for Quality Improvement, American Academy of Family Physicians (AAFP)**

Bruce Bagley, M.D., serves as the Medical Director for Quality Improvement for the American Academy of Family Physicians (AAFP). He has served one-year terms as president-elect, president and Board Chair of the AAFP. Prior to those terms, he served for three years on the AAFP board of directors. Bagley was elected to these positions by the AAFP's governing body, its Congress of Delegates. The AAFP represents more than 94,000 family physicians, family medicine residents and medical students nationwide.

During his twenty-eight year practice career, Bagley provided the full range of family medicine services in a single specialty family medicine group practice in Albany, NY. Under his leadership, the 10-person group was a well-known pioneer in the community in adapting to the challenges of managed care, quality improvement, informatics and patient centered care.

Among his past leadership roles with the AAFP, Bagley chaired the Task Force on Hospitalist Physicians, the Task Force on Obstetrics in Family Medicine, the Task Force on Quality Enhancement and the Task Force on Quality in Family Medicine. He also chaired the Ad Hoc committee on electronic medical records for the AAFP.

Bagley's current responsibilities with the AAFP include liaison work with other national organizations in the quality arena. He actively participates in the development, deployment and implementation of performance measures. He also provides clinical oversight for quality improvement programs and products developed by the AAFP. Bagley works with the AAFP Private Sector Advocacy initiative to provide clinical oversight for this important Academy effort.

Bagley has spoken extensively on the topics of performance measurement, office redesign, electronic health records and leadership. From 2005 to 2007, he was a Malcolm Baldrige Quality Award examiner.

### **Craig Brammer, M.A.**

#### **Senior Research Associate, Institute for the Study of Health at the University of Cincinnati Academic Health Center, Cincinnati Aligning Forces for Quality Project**

Craig Brammer is Senior Research Associate with the Department of Public Health Sciences at the University of Cincinnati Academic Health Center. He presently serves as Director of *Aligning Forces for Quality: The Regional Market Project*. This regional initiative is one of fourteen in the country supported by the Robert Wood Johnson Foundation to align incentives, engage consumers, and measure performance for improving quality in the primary care environment.

Brammer is also Principal Investigator for a series of studies to aid the Department of Jobs and Family Services in the design of Ohio Medicaid's pay-for-performance (P4P) strategy. This work includes evaluating metrics for appropriateness in Medicaid, surveying health plans on their P4P approach, and conducting focus groups with physicians and other stakeholders on P4P design characteristics.

Brammer is Co-Director of the Humana/UC Physician Leadership Program; Co-Principal Investigator for multiple grants to improve medical education in healthcare improvement; and leads the Department of Public Health Science's monthly Health Policy Forum. Other recent projects include a study for the Institute of Medicine entitled, "The US Performance Measurement System for Behavioral Health Care," and a white paper for the National Rural Health Association on primary care redesign.

After several years in management, Brammer is now completing a PhD in organizational behavior focusing on measuring and improving performance in healthcare. He currently holds a master's degree in organizational psychology from the University of Cincinnati.

**Randall D. Cebul, MD**

**Director, Center for Health Care Research & Policy, Case Western Reserve University, Cleveland Aligning Forces for Quality Project**

Randall D. Cebul, M.D. is Professor of Medicine and Epidemiology and Biostatistics at Case Western Reserve University School of Medicine and Director of the CWRU-MetroHealth System *Center for Health Care Research and Policy*. A general internist and health services researcher, Dr. Cebul's research focuses on quality of care measurement and clinical decision support for chronic conditions. Before moving to Cleveland and CWRU, Cebul received his M.D. at Yale, trained in internal medicine and as a RWJF Clinical Scholar at the University of Pennsylvania, and served on the faculty at Penn. Dr. Cebul joined the CWRU faculty in 1987 as Division Chief in General Medicine. He has served as President of the international Society for Medical Decision Making, on numerous federal and national foundation advisory committees, as inaugural chair of the Ohio Medicaid Technical Assistance and Policy Program, and as a governor's appointee to the Ohio Medicaid Reform Review Committee. At CWRU, Dr. Cebul directs or co-directs federally supported graduate training programs in health services research and clinical investigation. In addition to serving as Program Director for Greater Cleveland's "Aligning Forces for Quality" initiative, his current research includes a large federally-funded trial of electronic medical records-facilitated decision support in diabetes.

**Rob Edmund**

**Director of Policy and External Relations, Ohio Business Roundtable**

Rob Edmund is the Director of Policy and External Relations for the Ohio Business Roundtable, a non-partisan organization of the chief executive officers of Ohio's largest business enterprises. Previously, Rob served as a labor and employment partner at Porter, Wright, Morris & Arthur, where he advised employers on a wide range of employment law matters and defended wrongful discharge litigation and arbitrations. Rob also served with Jones Day as a member of that firm's litigation department. He currently teaches as an adjunct professor of employment law at Capital University Law School. He is a Phi Beta Kappa and *summa cum laude* graduate of The Ohio State University where he was elected as student body president and a *cum laude* graduate of Harvard Law School where he served as Editor of the Harvard Journal of Law and Technology. Rob is also extensively involved in the community. He is a board member

for United Way of Central Ohio, Columbus Early Learning Centers, Directions for Youth and Families, the College of Social and Behavioral Sciences Alumni Society, and the Westerville Public Library. He recently received the William Oxley Thompson Award for early career distinction from The Ohio State University Alumni Association, the Community Service Award for under-40 attorneys from the Ohio State Bar Foundation, and 40 under 40 honors from *Business First*. In addition, he has been named a Rising Star by *Super Lawyers* magazine and a leading labor and employment lawyer by *Chambers USA*.

**Christine A. Goeschel, R.N., M.P.A., M.P.S.**

**Director of Patient Safety & Quality Initiatives and Manager of Operations, Johns Hopkins Quality & Safety Research Group**

Ms. Goeschel is Director of Patient Safety and Quality Initiatives and Manager of Operations for The Johns Hopkins University Quality and Safety Research Group, Department of Anesthesiology and Critical Care Medicine, and a clinical instructor in the Johns Hopkins School of Nursing. As Operations Director, she participates in the development and implementation of international efforts to improve health care on a global scale and coordinates large group collaborative projects to improve ICU and peri-operative care. An executive with over 20 years of acute care experience as a critical care R.N., Chief Nursing Officer, Chief Operating Officer and Chief Compliance Officer, Ms. Goeschel has a strong and successful track record in program development, project management, and education/training for health system leaders at all structural levels. In 2000, she created a non-profit division at the Michigan Health & Hospital Association dedicated to Quality and Patient Safety Improvement, serving as its Executive Director and leading the Keystone ICU project with Dr. Peter Pronovost. Ms. Goeschel served on a variety of state and national nursing and leadership boards and was a Health Resource Education Trust (HRET) 2003-04 Patient Safety Leadership Fellow. Ms. Goeschel is currently a doctoral candidate in Health Systems Management at the Tulane School of Public Health and Tropical Medicine where her research interests include characteristics of hospital boards and their association with quality and safety performance.

**William Hayes, Ph.D.**

**President, Health Policy Institute of Ohio**

William D. Hayes, Ph.D., has nearly 20 years of experience in policymaking, research, and teaching about health care issues. He is the founding President of the Health Policy Institute of Ohio. Among Dr. Hayes' current activities is being Project Director for Ohio's Health Information Security and Privacy Collaboration project, convenor of the Ohio Health Information Technology Initiative, and a member of Ohio's State Coverage Institute team and Health Policy Advisory Reform Workgroup.

Prior to leading HPIO, he served as Assistant Deputy Director for Policy and Operations in the Office of Ohio Health Plans in the Ohio Department of Job and Family Services, where he helped to direct Ohio's Medicaid program. He also has served as the Deputy Director for Policy, Planning, and the Ohio Health Care Data Center at the Ohio Department of Health.

Dr. Hayes is adjunct faculty at the Ohio State University School of Public Health, where he teaches courses on health policy. He earned his Ph.D. in Political Science from Northwestern University and has taught at Northwestern University, Marquette University, Franklin University, Columbus State Community College, and the Ohio State University.

**Alvin Jackson, M.D**  
**Director, Ohio Department of Health**

Alvin D. Jackson, M.D., assumed the post of Director of the Ohio Department of Health (ODH) on June 4, 2007. Gov. Ted Strickland appointed Dr. Jackson to lead Ohio's Public Health system because of his demonstrated expertise in patient care and his visionary outlook on maintaining good health.

Fluent in Spanish, Dr. Jackson comes to ODH from Community Health Services in Fremont, Ohio, where he provided primary medical care to rural residents since 1993 and served as medical director since 1995. Dr. Jackson provided care to migrant workers in the fields from 1998 until joining ODH.

Dr. Jackson was chief of staff of Fremont Memorial Hospital from 2003 to 2005 and a staff physician at the Sandusky County Health Department from 1994 to 2006. In 2000, he served as president of the Midwest Clinicians Network and was its state representative to the Ohio Association of Community Health Centers in 2001, the same year he earned the Robert Wood Johnson Community Health Leadership award.

Today, Dr. Jackson is working to transform ODH to a high-performing, data-driven organization focused on stakeholder collaboration. ODH's mission is to protect and improve the health of all Ohioans by preventing disease, promoting good health and assuring access to quality health care.

**Teresa Long, MD, MPH**  
**Health Commissioner, Columbus Public Health**

Teresa C. Long, M.D., M.P.H. became the first female Health Commissioner for Columbus in 2002. She was appointed to the post by Mayor Michael B. Coleman and the Columbus Board of Health. Prior to this appointment she served as Medical Director and Assistant Health Commissioner for the Columbus Health Department from 1986 until 2002. As Health Commissioner, Dr. Long is responsible for assuring adequate public health protection for the citizens of Columbus and oversees all operations of the Columbus Health Department.

Prior to coming to Columbus, Dr. Long served on the front lines of the emerging AIDS epidemic as a physician specialist with the San Francisco Department of Public Health. Prior to that she conducted her preventive medicine residency with the California Department of Health Services where she developed perinatal AIDS guidelines in addition to other duties. Upon her arrival in Columbus, she was instrumental in organizing both the department's and the community's response to HIV/AIDS. Her commitment and attention to this disease have been unwavering. In addition to serving

on numerous boards and committees, locally, statewide and nationally, Dr. Long is a Clinical Associate Professor at the Ohio State University College of Medicine and Public Health. She was the first recipient of the Elizabeth Blackwell Award for Pioneering Efforts to Improve Women's and Community Health. She holds a Doctor of Medicine Degree from the University of California – San Francisco and a Master of Public Health from the University of California – Berkeley.

**Lisa Simpson, MB, BCh, MPH, FAAP**

**Director, Child Policy Research Center at Cincinnati Children's Hospital Medical Center**

Dr. Simpson is Director of the Child Policy Research Center at Cincinnati Children's Hospital Medical Center and a Professor of Pediatrics in the Division of Health Policy and Clinical Effectiveness, Department of Pediatrics, University of Cincinnati. The Center provides evidence based information to inform policy and program decisions at the local, state, and national levels with an emphasis on strategies to improve the quality of health care, the effectiveness of public programs, and child well being.

Dr. Simpson, a board-certified pediatrician, also serves as the National Director for Child Health Policy at the National Initiative for Children's Healthcare Quality, an education and research organization dedicated solely to improving the quality of health care provided to children, and leads the policy arm of the Childhood Obesity Action Network. She also serves as an elected member of AcademyHealth's Board of Directors and the Board of Directors of the Coalition for Health Services Research as well as numerous other national committees. She was recently appointed to the Board of Directors of AHIC Successor Inc. In addition, Dr. Simpson was recently appointed by Governor Beshear to co-chair the Committee on Child Health of the Commonwealth of Kentucky's Commission on Philanthropy.

A nationally recognized health policy researcher, Dr. Simpson has led studies of the quality and safety of care for children and adolescents, the role of health information technology in improving care for children, disparities in care for children and youth, the health policy response to childhood obesity, and the role of policies in advancing child health, including both state and national policies. She is especially active in childhood obesity at the local (Greater Cincinnati) level, state level, and nationally. She was formerly the Deputy Director of the Agency for Healthcare Research and Quality and the Maternal and Child Health Director in Hawaii. Dr. Simpson earned her undergraduate and medical degrees at Trinity College (Dublin, Ireland), a Masters in Public Health at the University of Hawaii, and completed a post-doctoral fellowship in health services research and health policy at the University of California, San Francisco. She has received numerous awards including the Excellence in Public Service Award from the American Academy of Pediatrics, the Senior Executive Service Meritorious Presidential Rank Award, the DHHS Secretary's Distinguished Service Award and most recently, the 2007 Health Policy Researcher of the Year award from the Health Policy Institute of Ohio.

**Gary A. Smith, MD, DrPH**

**Founder and director of the Center for Injury Research and Policy and the Biostatistics Core of the Research Institute, Nationwide Children's Hospital**

Dr. Gary Smith is an Associate Professor of Pediatrics, Emergency Medicine and Epidemiology at the Ohio State University. He is founder and director of the Center for Injury Research and Policy and the Biostatistics Core of the Research Institute at Nationwide Children's Hospital. Dr. Smith is board certified in the specialties of pediatrics and general preventive medicine and public health, and in the subspecialty of pediatric emergency medicine. In addition to his clinical training, he holds MPH and DrPH degrees from the Johns Hopkins University Bloomberg School of Public Health. Dr. Smith has been an active researcher in the field of injury for more than 25 years. He is immediate past chairperson of the national Committee on Injury, Violence and Poison Prevention (COIVPP) of the American Academy of Pediatrics (AAP), having served on the Committee for 10 years. He also served as chairperson of the COIVPP of the Ohio Chapter of the AAP for 10 years and chairperson of the Ohio Commission on the Prevention of Injury during its existence from 2001-2003. From 2003-2006, he was a member of the Initial Review Group (research study section) and chaired several review panels for the National Center for Injury Prevention and Control of the Centers for Disease Control and Prevention. He has published more than 80 injury-related articles in peer-reviewed journals, was on the editorial board of Archives of Pediatrics and Adolescent Medicine for six years, and is currently on the editorial board of Pediatrics. Among other awards, he was honored by the Ohio AAP as the Ohio Pediatrician of the Year in 2003, and by national Section on Injury, Violence and Poison Prevention of the AAP with the Fellow Achievement Award in 2006. He was named as the first recipient of the Dimon R. McFerson Endowed Chair in Injury Research in 2007. His research focuses on injuries to children and adolescents, including consumer product-related injuries and home safety.

**Richard Stoff**

**President, Ohio Business Roundtable**

Richard Stoff is the founder and president of the Ohio Business Roundtable, a partnership of the Chief Executive Officers of Ohio's largest and most influential businesses. Established in 1992, the Roundtable's mission is to apply the knowledge, experience, and insight of its CEOs to help solve Ohio's most complex, long-term public policy challenges. Highly selective in the issues addressed, the Roundtable works only in areas where the business experience of its members can make a significant difference in effecting real change. As Roundtable President, Mr. Stoff has worked closely with hundreds of top corporate executives, in bipartisan collaboration with three Ohio governors and numerous legislative leaders, to improve Ohio's schools, enhance competitiveness through tax reform and civil justice reform, and foster economic growth and innovation through higher education policy and technology commercialization. Mr. Stoff is now leading the Roundtable's efforts in healthcare reform. Prior to founding the Roundtable, Mr. Stoff spent 16 years in management consulting with two of the world's largest professional services firms. He served as a Partner with Ernst & Young, directing the Firm's government consulting practice in Ohio and before that he served as a Senior Consultant with Touche Ross & Co. (now Deloitte & Touche), working with a range of clients in real estate, financial institutions, sports and entertainment and health care, in

addition to serving as a lead consultant in the firm's landmark engagement to install an Integrated Financial Management System for the City of New York during the City's period of default and financial recovery. Mr. Stoff earned his BA in Political Science, with honor, in 1972 from Northeastern University and his MPA in 1975 from The Maxwell School of Citizenship and Public Affairs at Syracuse University, where he concentrated in public finance.

### **Governor Ted Strickland**

Ted Strickland didn't come to public service as a lawyer or an investor, but as the son of a steelworker. Ted was born on August 4, 1941 in Lucasville, Ohio, the eighth of nine children. The first in his family to go to college and the second to go to high school, he attended Asbury College in Kentucky, receiving a B.A. in History in 1963. He went on to attend the Asbury Theological Seminary and received a Master of Divinity. He continued his studies at the University of Kentucky, receiving a doctoral degree in Counseling Psychology in 1980.

Professionally, Ted has served as a minister, a psychologist, and a college professor. He was an administrator at a Methodist children's home, an assistant professor of psychology at Shawnee State University, and a consulting psychologist at the Southern Ohio Correctional Facility (SOCF).

Ted was elected governor of Ohio on November 7, 2006, and was sworn into office on January 8, 2007.

Because of his background in the ministry and social service, Ted believes that government is at its best when it's guided by the heart and a good dose of common sense.

He comes to the Governor's Office ready to put his heart and soul into fighting for the dignity of families and all people in Ohio." As governor, Ted is guided by his Turnaround Ohio plan, which focuses on the unbreakable link between economic growth and educational achievement. Ted wants to ensure that Ohio keeps and grows the jobs we have by investing in Ohio's strengths, and also wants to bring the jobs of the future to our state by ensuring that we have the best-educated workforce possible.

### **Paul J. Wallace, M.D.**

**Medical Director for Health and Productivity Management Programs; Senior Advisor for the Care Management Institute and Avivia (formerly KP Healthy Solutions), Kaiser Permanente Federation**

Paul Wallace, MD, is an active participant, program leader and perpetual student in clinical quality improvement, especially in the areas of performance measurement, evidence based medicine and disease management. As Medical Director for Health and Productivity Management Programs in Kaiser Permanente's national Permanente Federation, he now leads work to extend KP's experience with population-based care to further develop and integrate wellness, health maintenance, and productivity enhancement interventions. He was previously the Executive Director of KP's Care Management Institute (CMI) from 2000 – 2005 and continues as a Senior Advisor to

CMI and to Avivia (formerly KP Healthy Solutions), the KP disease management company established in 2005. Dr. Wallace, an Internist and Hematologist, joined KP in 1989, and has participated on KP's program wide New Technology, Research, Guidelines and Diversity Committees.

He is currently a member of the Institute of Medicine Board on Population Health and Public Health Practice, and the Committee on Performance Measurement for NCQA. He is the Board Chair for the Center for Information Therapy, and is also a Board member and Secretary for the Disease Management Association of America (DMAA). He has previously served on the National Advisory Council for the Agency of Healthcare Research and Quality (AHRQ), the Medical Coverage Advisory Committee for the Center for Medicare and Medicaid Services (CMS) and the Medical Advisory Panel for the Blue Cross and Blue Shield Technology Evaluation Center.